

Message Text

UNCLASSIFIED

PAGE 01 GOTEBO 00265 250907Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----121984 250924Z /15

R 250816Z OCT 77
FM AMCONSUL GOTEBORG
TO USDOC WASHDC
INFO SECSTATE WASHDC 365
AMEMBASSY STOCKHOLM UNN

UNCLAS GOTEBORG 0265

E.O. 11652: N/A

TAGS: BTRA, SW

SUBJECT: FOREIGN BUYER PROGRAM: VISIT BY TORE BENGTSSON, CLAES OLA
OLSSON, AND KARL AXEL R. KLINKER

1. TORE BENGTSSON, MANAGING DIRECTOR, UNIFARM STALLFORBATtringar AB,
BOX, S-310 16 VALLBERGA, SWEDEN, TELEX 28138, WILL VISIT US FEBRUARY
10 TO 23, 1978. HE WILL BE ACCOMPANIED BY CLAES OLA OLSSON, MANAGING
DIRECTOR, SIKO MEKANO, AND KARL AXEL R. KLINKER, ESTATE OWNER AND
MEMBER OF THE SWEDISH ACADEMY OF AGRICULTURE.

2. UNIFARM AND SIKO JOINTLY SEEK US AGENCIES FOR CATTLE STABLE
EQUIPMENT, PARTICULARLY WATERING AND FEEDING SYSTEMS; HOG HOUSE FEEDI
NG,
WATERING, AND HANDLING SYSTEMS; POULTRY FEEDERS AND WATERERS; AND
CATTLE STABLE AND HOG HOUSE VENTILATION SYSTEMS.

3. TORE BENGTSSON HAS TEN YEARS EXPERIENCE THIS BUSINESS, LAST THREE
YEARS AS MARKETING DIRECTOR FOR A DANISH GROUP. UNIFARM ESTABLISHED
LESS THAN A YEAR AGO, BUT HAS HAD A VERY GOOD START AND ESTIMATES
SALES AT 6.5 MILLION KR. FIRST YEAR. RELIABLE LOCAL SOURCE HIGHLY
RECOMMENDS BUSINESS RELATIONS. SIKO IS A MANUFACTURER AND IMPORTER O
F
FARM EQUIPMENT WITH 40 EMPLOYEES AND ANNUAL SALES OF 10 MILLION KR.
UNIFARM'S MAIN BUSINESS DESIGNING AND CONSTRUCTING COMPLETELY
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EQUIPPED CATTLE STABLES, HOG AND POULTRY HOUSES.

4. GROUP WILL VISIT FOLLOWING CITIES: NEW YORK FEBRUARY 10; DETROIT
FEBRUARY 12; CHICAGO FEBRUARY 12; DES MOINES FEBRUARY 14-15;
ATLANTA, GA FEBRUARY 16; HOUSTON FEBRUARY 17; LOS ANGELES FEBRUARY 17
;
SAN FRANCISCO FEBRUARY 21-23. ITINERARY PRELIMINARY AND FLEXIBLE.

5. NOT ABLE VISIT DISTRICT OFFICES. VISITORS CAN BE REACHED DURING
ENTIRE VISIT THROUGH M.V. HART, MANAGING DIRECTOR, H.V. HART
INTERNATIONAL, INC., BOX 3456, GLENDALE, CA 91201, TEL. 213-
2444181, TELEX 698229.

6. PLEASE PUBLISH.

7. TOPS SUBMITTED, GOTEBOG P 0008 AND P 0009.
OWENS

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Disposition Approved on Date:
Disposition Case Number: n/a
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